

EXCLUSIVE PROVIDER



### **DAXXIFY™ Information for Your Practice Website**

Use the text below on your website to help educate your clients about DAXXIFY™ and encourage bookings.

Simply copy and paste the text below into your webpage editor.

#### **Important reminder:**

- Include all of the text provided, including Important Safety Information, along with the website badge found in your toolkit

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We're pleased to introduce DAXXIFY™—the only long-lasting, peptide-powered frown line treatment. We're one of the first exclusive providers to offer this innovative treatment. Call our office today to book your appointment and visit [DAXXIFY.com](https://DAXXIFY.com) to learn more.

#### **What is DAXXIFY™ and how is it different?**

DAXXIFY™ is FDA approved to help smooth moderate to severe lines between the brows. It is the only long-lasting frown line treatment powered by a peptide with results that last on average 6 months and up to 9 months for some.\*

Conventional injectables last 3 – 4 months and require up to 4 treatments a year to maintain results.

Nearly 90% of patients say they wish results lasted longer. With DAXXIFY™ you can keep your frown lines smoother for a full year with as few as 2 treatments.\*



\*At least 50% of patients in clinical studies had no or minor frown lines 6 months after treatment. Between 3% and 5% of patients in clinical studies had no or minor frown lines 9 months after treatment. In other safety studies, between 5% and 17% of patients still had noticeable improvement 9 months later.

### **Why are peptides important?**

All frown line treatments require a special ingredient to stabilize botulinum toxin A, the protein responsible for helping smooth moderate to severe frown lines. For instance, BOTOX® Cosmetic uses human serum albumin (HSA), a blood product, as its stabilizer. Dysport®, another frown line treatment, uses HSA as a stabilizer and cow's milk protein as a protectant.

DAXXIFY™ is unique because it is the only formulation that uses a novel peptide as a stabilizer and does not contain human or animal byproducts.

### **Is DAXXIFY™ well studied?**

DAXXIFY™ was studied in the largest-ever clinical study conducted for a frown line treatment and included more than 2,400 people across different ages and skin types.

- There were no serious treatment-related side effects in clinical trials for DAXXIFY™
- The active ingredient in DAXXIFY™ is botulinum toxin type A, an ingredient that has been used in frown line treatments for more than 20 years
- 96% of people treated with DAXXIFY™ were satisfied with their results<sup>†</sup>

<sup>†</sup>96% of patients reported they were satisfied on a 7-point scale when evaluated at 4 weeks in clinical studies.